

#### Introduction

Sleeping Rue Coin is more than just an internet meme that highlights a comedic persona, something to be laughed at and passed around as a symbol of humor and a fleeting emotion. Sleeping Rue Coin aims to become a symbol that unifies a belief system that lives deep within our broader sense of humanity.

\$Rue stands on ecocentrism and its belief that there is an inherent value to all living things, and thus illuminating the importance of maintaining balance within a world that prides itself on hierarchical frameworks.

Sleeping Rue Coin can be a symbol of the awakening that conditions suffered by animals like Rue need global awareness of this real world issue. Yes, Meme coins can be funny, exciting, and oftentimes memorable but they can also be a vehicle for change.

In the 21st century Meme coins are racing to become the most popular investment vehicle for millions of people looking for the next Bitcoin rival.

The market is inundated with choices and banners yelling for you to pick them! Even though most teams cannot tell you why you should invest, the cryptosphere still spins with excitement and the possibility of greatness!

So finally we introduce a cause that is bigger than just the hype, bigger than "Buy the News, Sell the Rumor", it's bigger than someone online sharing where there crypto bags are and hoping you'll throw your life saving in right behind them, and it's bigger than a chat room. It's knowing that your choice in \$RUE is connected to something that effects the world!

## Sleeping Rue Coin \$RUE

So here's the truth, we've become accustomed to wandering feral cats. People are seemingly unbothered to see a cat cross the street and for some if it's a black cat, depending on your culture, you'll just go the other way or celebrate! But seeing a dog for instance evokes a different response. If you see a dog wandering the streets or crossing the road with a look of despair in it's eyes, there's immediate alarm! Someone call the dog catcher quick!!....what's going on with this lost animal!

Each and everyone of us has come into contact with a stray cat before. The question stands, has society become numb to the homelessness of cats? A cat can roam the streets and live behind buildings for years while do-gooders smile as they lay out a humble can of tuna or a few modest sips of cow's milk.

Is this because of their small and unassuming nature? Their fickle disposition towards strangers?....One can barely get close enough, so why bother, Right?

Or maybe its because dogs are man's best friend and cats are the polite strangers whose names we always keep forgetting.....(I think it starts with an R)...."Hello and Goodbye"!

# Sleeping Rue Foundation

Sleeping Rue Foundation was created as a foundation that will organize resources to establish community based programs for individuals interested in fostering a stray cat.

The foundation looks to inform and educate a core understanding that stray cats can have a difficult life, struggling to find food, water, and shelter. These cats are often without previous medical care and are at a higher risk for mortality versus other stray animals.

According to the ASPCA, (The American Society for the Prevention of Cruelty to Animals) nearly one million animals are euthanized annually for various reasons, one being overcrowding and the majority of those euthanized are cats. There are just 2 million cat adoptions each year, with close to 600 million stray cats around the world with an average life expectancy of just twenty-four months. Their rescued counterparts can go on to live for up to ten years!

The data shows with every single adoption there are still three hundred cats left behind in shelters or on the streets. It is the critical and selfless support of volunteers who aid in keeping the growth from unconscionable numbers. This is why Sleeping Rue Foundation will stand to support our volunteers by creating resources for food, medical attention, and other essentials to aide in this needed humanitarian effort.

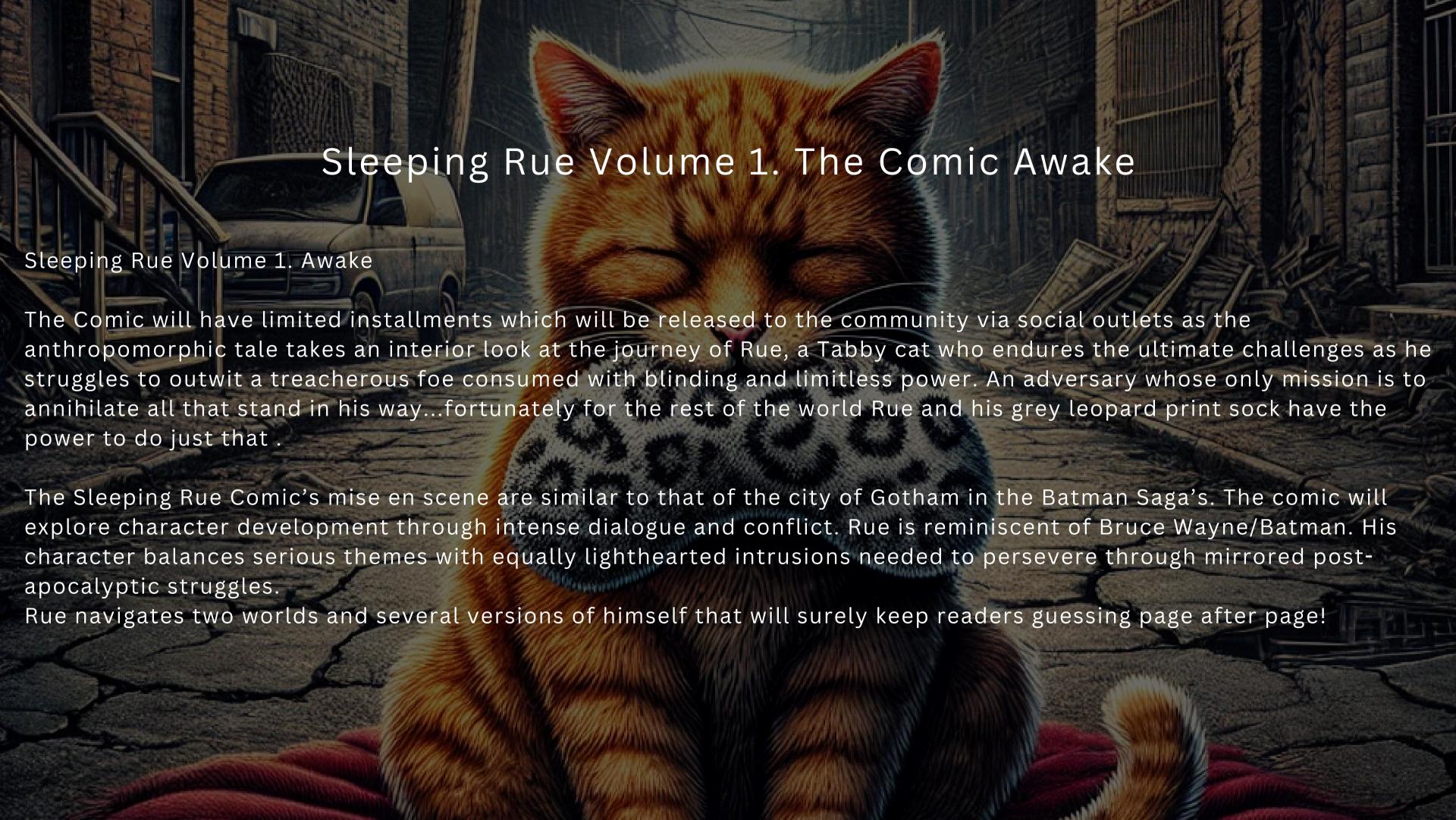


## Marketing and Community Development

Sleeping Rue is a real life formally stray community fostered Tabby kitten, with the care of a diligent and dedicated owner, and a fuzzy grey sock Rue grew into a healthy, smart, and lovable cat. The Sleeping Rue Coin, \$RUE is a token that not only embodies the meme phenomenon through the technology of cryptocurrency, but it is also the story of a kitten named Rue who defied the odds and was rescued from a world of uncertainty.

Rue's signature orange coat holds a solidifying spot in modern day culture and literary tropes. Some of the most popular orange Tabbies in history are the infamous Garfield created by Jim Davis on June 19, 1978 Garfield. The orange Tabby debuted in 41 newspapers and the world soon couldn't get enough of his quick wit, love for lasagna, and charismatic allure! But soon enough another orange Tabby would follow...a cunning character who would accept any challenged with his sword held high above his head while balancing himself in cuffed leather boots, the highly endeared Dreamwork's Puss in Boots, who first appearance in the 2004 Shrek 2 animated movie. The popularity of Puss in Boots landed the character a principal role in the future films and later his own spinoff.

This collective love for the striped feline amongst an orange haze has drawn generations to admire any landscape this cat is cast in front of as we introduce the Sleeping Rue Comic series our character is poised to be the next cultural icon!



### Roadmap

1st. Tier: \$RUE Coin is created and released on the Solana the BlockChain.

Website Creation-Token Contract Created.

Sleeping Rue Vol. 1 Comic Series with staggered release.

Community Building via Social media outlets and platforms: X, IG, Youtube, Discord, Telegram, Sleepingrue.com. and more. Branding with marketing and community engagement to boost a robust liquidity.

Internal Audit Phase 1

2nd. Tier: Token listing. CEX (Centralized Exchange) Listing on top tier exchange platforms.

Awareness and campaign for Sleeping Rue Foundation begins.

Sleeping Rue Vol. 2 Comic Series staggered release.

Character development for Rue which includes memorabilia and novelty items.

Internal Audit Phase 2

3rd. Tier: Sleeping Rue Vol. 3 Comic Series staggered release.

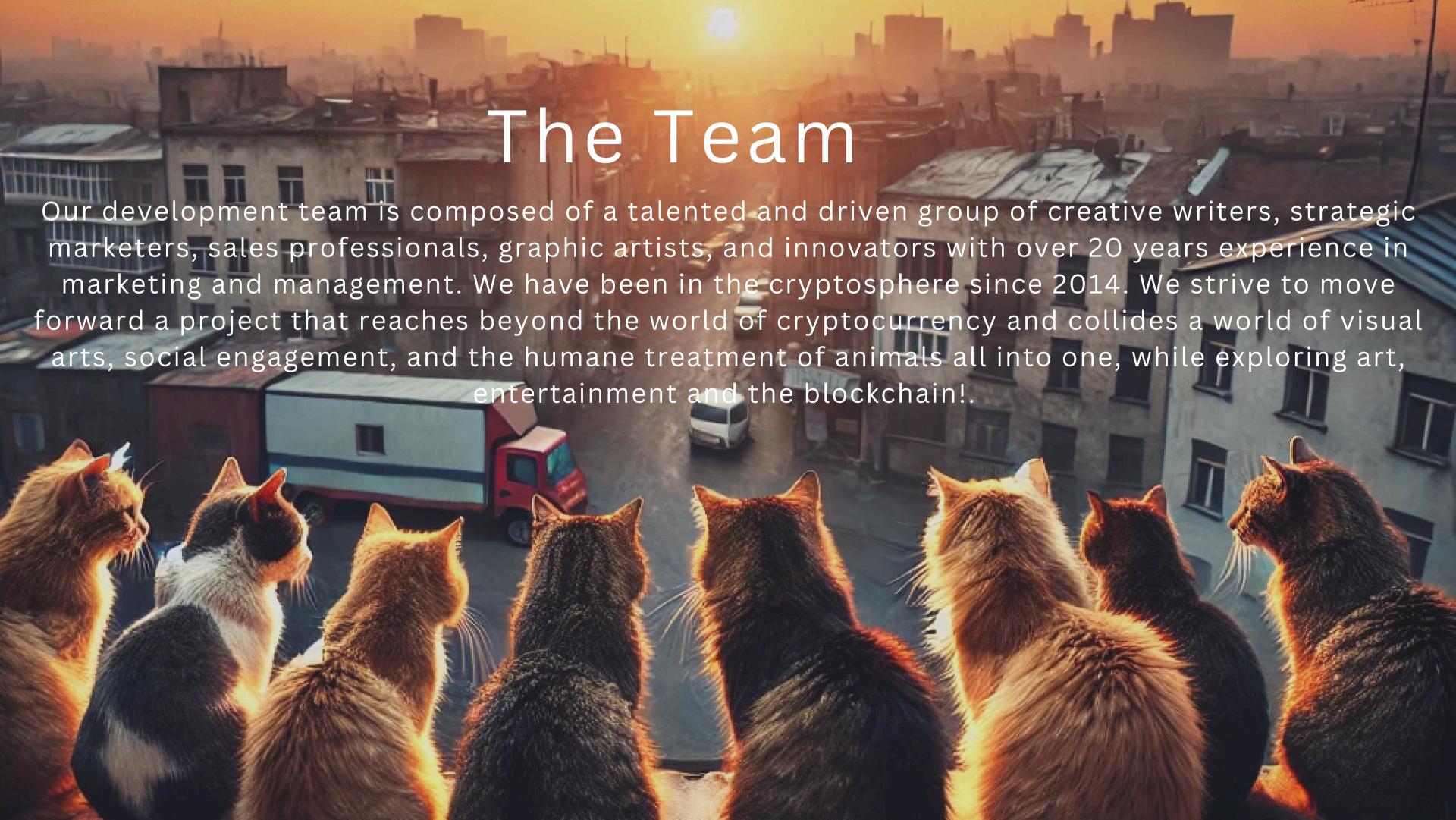
RUE NFT Marketplace, The NFT's will be a homage towards the comic volumes and epic scenes presented within the pages. The NFT will encapsulate these scenes into one of a kind NFT's as part of our community development and 3rd Tier road mapping.

Sleeping Rue Foundations will implement the develop Cat Cafes which support the socialization of formally stray cats.

Internal Audit Phase 3

4th. Tier: Sleeping Rue Vol. 4 Comic Series staggered release.
Character development, Partnerships, Sponsorships, community events and engagement.
Internal Audit Phase 4

5th. Tier Sleeping Rue Vol. 5 Comic Series staggered release.
Release of printed ALL 5 Volumes "Comic Gold Series" of Sleeping Rue.
Licensing deals and story adaptation into a feature length creative endeavor.
Internal Audit Phase 5



#### Vision and Mission Statement

Our Vision is to establish Sleeping Rue Coin as a meme coin that is viewed in tandem with change and growth. We envision \$RUE as a realworld token that represents resources that can be accessed by a community of volunteers who support the challenges of becoming a foster parent for stray animals.

#### Our Mission Statement

Sleeping Rue Coin is a movement of individuals who seek to influence the world, we are individuals who strive to move the world forward into a place that protects and restores the belief that a single act of kindness matters. You are the key.